



What's Bloomin'?

news from **ABLOOM**
Where thoughts become flowers

Flower of the Month

November: Novelty Mums

December: Million Star Baby's Breath
(A lovely, snowy accent on Christmas trees!)

January: Carnations (Birth Flower)

Congratulations to our Flower Arrangement of the Month winners Diane Davis & Bonnie Beall!

It is good to be children sometimes, and never better than at Christmas when the Creator Himself was a child.

—CHARLES DICKENS, A CHRISTMAS CAROL

Dear Friends,

November and December are--hands down--our favorite time of the year at Abloom. And a lot of that is thanks to you-- our loyal customers and friends. Whether you've been shopping with us since we opened our doors, or have found us very recently, we enjoy having you stop by for your holiday decorating and gift-giving needs.

As you plan your visit to Abloom this year, please keep in mind our new retail store hours: The front doors are open Monday afternoons from 1-5 P.M., and Tuesday through Friday mornings from 9 A.M. to 12 noon. As always--if you find yourself in the neighborhood, just knock on the workroom door--if the elves are in there working, they'll open up! The retail store will also be open on December Saturdays from 9-12, and on December 21, 22 & 23rd from 9-5. And you're always welcome to call 301-898-5550 and let us know when you'd like to stop by.

We hope this season finds you counting your blessings, and feeling grateful for all that we've been given. From the Abloom family to yours....Happy Holidays!

Lori & Todd

Stocking Stuffers They'll Love!

- Double-stuffed, double-chocolate-dipped Oreo Cookie Singles
- Honey House Naturals™ Luscious Lip Balm
- Reindeer Noses--8 chocolate malted milk balls with 1 bright red one!
- Light & feathery bird ornaments & ceramic figurines
- Individual Truffles: French Silk, Double Chocolate, Amaretto, Mocha & Crème de Menthe
- Mill House locally-made Votive Candles & Tarts
- Sweet & Delicious Decadent Dipper™ Pretzel Rods
- Affordable jewelry--Christmas-themed and year-round wear
- Individual Caramel-Nut-Chocolate "Grizzlies"
- Mini Plaques with funny & inspirational sayings
- Single servings of Chocolate-covered popcorn
- Little bundles of Peppermint Bark
- Abloom Gift Certificates

Décor...

- Unique, fresh-cut evergreens including long-lasting Carolina Blue Cypress
- Berries by the branch or stem
- Elegant silk centerpieces & wreaths
- Novelty varieties of poinsettias
- Old-fashioned blown glass snowmen ornaments-- (Check out their adorable little hats!)

...& More!

- Boxes of hand-poured soft and creamy caramels, and delicious chocolates.
- Flower subscriptions: Choose a price point and frequency (weekly, monthly or quarterly), and we'll deliver a fresh flower arrangement or green plant to the lucky recipient.
- Popcorn Pizzas on Sensational Sweets™-- crunchy crust with chocolate "sauce" piled high with chocolate-drizzled popcorn "cheese" and topped off with "toppings" of peppermint crumbles and red & green sprinkles--all packaged for gift-giving in a pizza box.
- Gift Basket--Surround a flax-filled comfort pillow (Flaxie Pack™) with fruits and gourmet items--delivered right to the recipient's door with a festive card.

www.abloomltd.com

Fresh flowers are a festive, one-size-fits-all gift that's on everyone's diet! Need some inspiration about what to order? Visit our web site! You'll find great examples of our work...you can even custom design an arrangement especially for the recipient based on favorite color, types of flowers, price point and more. If you prefer, you can always call us at 301-898-5550-- we're here to help.

HOLIDAY SALE!

This year, we're doing things a little differently...but the savings are still great! Save big on everything in the store on December Saturdays from 9 A.M. - 12 noon:

Sat., December 5th – Save 20%!

Sat., December 12th – Save 30%

Sat., December 19th – Save 40%

...& to finish off the holiday sales season... We'll be open from 9 AM - 5 PM on the following days:

Mon., December 21st – Save 50%

Tues., December 22nd – Save 60%

Wed., December 23rd – Save 75%!

Christmas Cash for Kids

One of our employees, Jennifer Ross, and her family spend countless hours this time of year working with WFMD Radio on its Christmas Cash for Kids project. Last year, nearly \$113,000 was raised, and all the money went to buy toys for needy children in Frederick County. Abloom is proud to be a supporter. We invite you to listen to WFMD from Nov. 30th through December 4th, and give what you can afford!

A GIFT FOR YOU— \$10 off!

Must present coupon at time of purchase.
Expires December 23, 2015.



Name _____ Phone _____ Email _____

Address _____

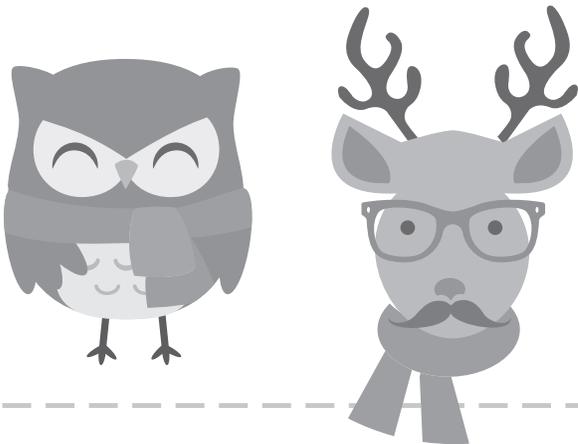
Sylvia Cup Update!

In September, Abloom owner Lori Himes competed in the 48th Annual Sylvia Cup Design Competition during the Society of American Florists' annual convention in Amelia Island, Florida. Working in front of hundreds of fellow florists and a panel of distinguished judges, the 17 competitors were each given three design challenges, identical flowers and supplies and two hours on the clock. At random times, competitors were given a surprise element to be worked into each design.

Working within the Cirque de Fleur theme, Lori created a bridal bouquet, a banquet centerpiece and a circus performer's headpiece to reflect the design concepts of harmony, rhythm and balance. The most challenging compulsory design element she received? A 30 inch hula hoop-- at the 90 minute mark with just a half hour left in the competition! Despite giving herself a nasty cut from her brand new knife, Lori received good marks and a lot of positive feedback from a the panel of design experts, who evaluated contestants' work on originality, use of color and mechanics.

"I had so much fun," says Lori. "It was the shortest and longest two hours of my life, but I learned so much from the judge's comments. Bringing home some prize money would've been nice, but the entire experience was just priceless!"

**Good job, Lori—
you did Walkersville proud!**



WE LOVE OUR BRIDES & GROOMS!

Best wishes for every happiness—

- Katie Ray/Thomas Guenther, October 10, 2015
- Sarah Reeve/Trent Fritz, October 11, 2015
- Brittany Felton/Aaron Henry, October 16, 2015
- Alexis Hundertmark/John Early, October 17, 2015
- Maggie McEvoy/Josh Flood, October 17, 2015
- Nina Moore/Mark Barry, November 28, 2015
- Allie Oliverio/Sean Fitzpatrick, December 18, 2015
- Katie Leibel/Mike Clifford, December 19, 2015

SPRING EMERGES WINS!

Lori's design entitled "Spring Emerges" recently won her top honors in a contest sponsored by Oasis Floral Products. Her design featured a grapevine orb placed in the center of an Oasis design ring with moss, cones, callas, succulents, herbs, ivy, bark and pods held in place with decorative wire. Well done, Lori!



- Weekday Hours: Mon. 1-5 PM/T-F 9 AM-12 PM
- Special Extended Hours: Dec. 21-23rd: 9 AM - 5 PM
- December Saturdays: 9-12; Sundays: CLOSED
- Nov. 26th (Thanksgiving) & Nov. 29th: CLOSED
- December 24 thru January 3, 2016: CLOSED
- Design Contest Results
- December Sale—20-75% Off!
- \$10-Off Coupon

Look Inside!

www.abloomitd.com

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CURRENT RESIDENT

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